

**YOUTH UP:  
Exploring the  
Opportunities for  
Youth in Rural and  
Urban Areas**



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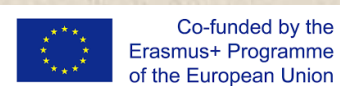
Arranged by:

Participants of the youth exchange “Youth up!”

Slavonski Brod and Zadar, Croatia, 2017

This document does not represent the point of view of the European Union. The interpretations and opinions contained in it are solely those of the authors.

The present survey results are realized within the framework of the transnational youth project called “Youth up!”, implemented under the European Erasmus + program.



## Foreword

Europe House Slavonski Brod (EHSB) is a nongovernmental organization established in September 1998 to promote European and global integration processes and cultural, political and economic integration of Croatia into the European union. One of its main goal is promotion and development of understanding the importance of European interdependence and cooperation, human rights, environmental protection, natural and cultural heritage. The intention of creating a culture of understanding, tolerance and dialogue should be added as well. EHSB achieves its goal by spreading their ideas not only directly to its members, but also indirectly to all members of the community in which it operates, through the cooperation with complementary organizations, embassies, international cultural institutions, state institutions, local and regional governments.

EHSB develops and implements projects in various local, national and EU programs (Cards, Phare, IPA, Youth in Action, Europe for citizens...). Different project activities involve a larger number of volunteers. EDSB cooperates with teachers and students of primary and secondary schools and university students, young un/employed people and all who are interested to contribute in spreading the European dimension into education of young people. By implementation of own and its partners' activities, EHSB promotes personal and social development and creates a feeling of personal responsibility for peace, human rights, environmental protection, natural and cultural heritage.

In May of 2017 EHSB implemented a project named "Youth up!" under the Erasmus+ program of the European Union. Project was implemented in association with eight other partners - Change it! from Czech Republic, IIC from Bulgaria, Taraba from Montenegro, Konya Metropolitan Municipality Kilicarslan Youth Center from Turkey, Stowarzyszenie Edukacji Pozaformalnej "Meritum" from Poland, KANE from Greece and Centar za edukaciju mladih from Bosnia and Herzegovina. The document in front of you presents one of the project outcomes.

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## Introduction

One of the economic and social consequences of the global economic and financial crisis is the high youth unemployment and poverty which is over twice as high as for the whole working population and exceeds 50% for some countries. It is likely to have long-term negative effects on the affected youth and on the societies as a whole, including impaired productive and creative potential of young people, alienation from the social and democratic life, lack of social inclusion and cohesion and in some cases, involvement of young people in antisocial behavior, substance and alcohol abuse crime. Social unrest is often fueled by unemployment, too.

According to the World Bank 2014 statistics, unemployment in most of the Project countries is higher than the World average: over 57% in Spain and Bosnia and Herzegovina, 51% in Croatia and Macedonia, over 30% in Slovakia and over 20% in Poland, Bulgaria, Czech Republic and Turkey. Furthermore, in most of the Project countries more young people receive below-average wages than average or aboveaverage wages. The pattern is strongest in Macedonia, Croatia, Bosnia and Herzegovina, and Bulgaria. Therefore, it is obvious that fighting rising levels of unemployment - especially among young people - has become one of the most urgent tasks for European governments. Nowadays we witness many young people who leave school prematurely. Unfortunately, they are not aware that this means a high risk of being unemployed and socially marginalized.

There is the same risk for many adults who did not adapt to the new job market – which now requires adaptability, speed and increased mobility. With the situation as it is, decision makers have no other option but to “invent” new, based on previous experience, education

and training system, wrapped up in youth policies, that will help young people to improve their skills and competences in order to overcome the problem and enter the European job market prepared and ready to tackle all of the challenges! Therefore, reforms in education and training can strengthen the progress towards these goals. EHSB presents only small part in the whole vision. As a civil society organization, we support the whole process by implementing a projects with various aims and goals. “Youth up!” presents one of our projects which as a direct goal has creation of awareness, among the youth, about their own possibilities concerning entrepreneurship and other possibilities for self-employment and prosperity.

Within this brochure you will find the following information:

- Information about youth associations
- Information about “Youth up!” Project
- More about program activities of the Project
- Follow-up activities and ways how to participate

## I. Rural area

Unemployment is a major problem in undeveloped countries. The study showed how much youth unemployment is in some European countries, for example Croatia 26,1%, Czech Republic 8%, Bulgaria 13,5%, Montenegro 37,75%, Turkey 20%, Poland 13,9%, Greece 43,3% and Bosnia and Herzegovina 67,61%.

Youth problems in rural areas are low standard of living, lack of interest in social and political events, not enough manifestation for young people, less opportunities.

Society should care more for youth. Considering that youth in rural areas don't have lot of opportunities for employment they don't have the resources for social life. All this affects on their further life and development.



Possible solutions are local action groups. They gather and combine existing human and financial resources. And they also combine and strengthen co-operation between local stakeholders. Together create projects and cross-sectoral actions to improve economic competitiveness.

### Local actions groups in Croatia

In the description of local action groups (LAGs) in Croatia, we strive to encourage communication, exchange of experience and cooperation and stimulate related development initiatives in the rural part of Croatia. Includes comprise 531 units of local self-government (121 cities and 410 municipalities), accounting for 95.50% of the total number of local self-government units in Croatia.<sup>1</sup>



<sup>1</sup> Retrieved 13th December 2017 from: <http://www.hmrr.hr/hr/leader/hrvatski-lagovi/>

<sup>2</sup> Retrieved 13th December 2017 from: [http://www.hmrr.hr/media/4564/hrvatski\\_lag-ovi\\_watermark.png](http://www.hmrr.hr/media/4564/hrvatski_lag-ovi_watermark.png)

## *Some of their projects*

### *Platform for rural development of the South East Europe*

In this project goals are linking and co-operating organizations dealing with rural development in South East Europe, exchanging ideas, information and experiences, development of rural areas.<sup>3</sup>

### *Women and sustainable development - new employment opportunities*

In this project goals are empowering the role and greater involvement of women in socio-economic development of local communities in BiH.

With this project they want to meet women with the importance of active inclusion and creating employment opportunities, approach them principles of sustainable local development, show them good examples from Croatia and to encourage them to engage and encourage change in their communities.<sup>4</sup>

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<sup>3</sup> Retrieved 13 December 2017 from:

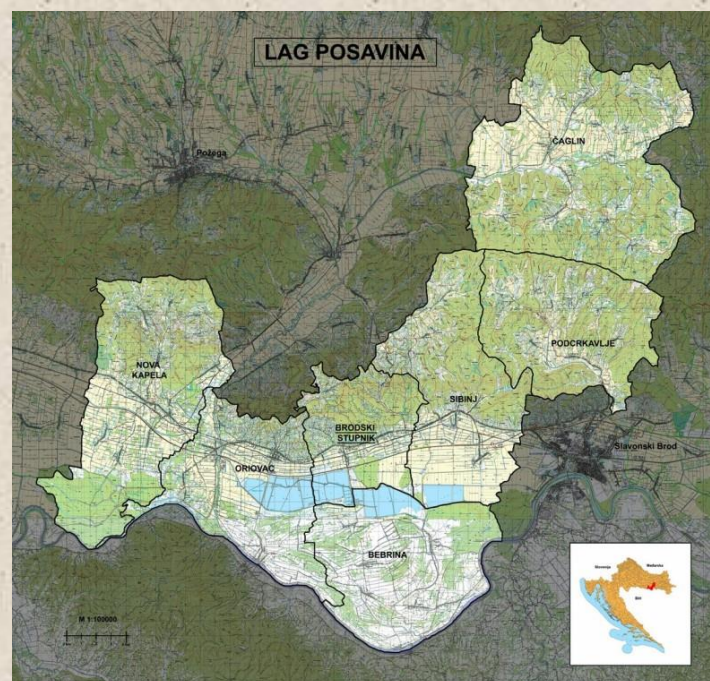
<http://www.hmrr.hr/hr/projekti/projekti/platforma-za-ruralni-razvoj-jugoistocne-europe/>

<sup>4</sup> Retrieved 13 December 2017 from:

<http://www.hmrr.hr/hr/projekti/projekti/zene-i-odrzivi-razvoj-nove-mogucnosti-zaposljavanja/>

## **Local action group „Posavina“**

LAG Posavina is located in the central part of Brodsko-Posavina County. With its eastern position, borders the town of Slavonski Brod and in the west with the municipality of Staro Petrovo Selo. In the north stretches along the slopes of Požeška and Dilj forest, and the southern border is the river Sava.<sup>5</sup>



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<sup>5</sup> Retrieved 13 December 2017 from: <http://lag-posavina.hr/lag-posavina/>

## Local action group „Slavonska ravnica“



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LAG Slavonska ravnica is non profit organization, it is located in the eastern part of Brod-Posavina County. Consists of 11 units of local self-government: County Bukovlje, Donji Andrijevci, Garčin, Gornja Vrba, Gundinci, Klakar, Oprisavci, Sikirevci, Slavonski Šamac, Velika Kopanica and Vrpolje. The LAG area is agricultural with large agricultural areas. LAG on its official and Facebook page informs citizens and anyone interested in various agricultural events.<sup>6</sup>



<sup>6</sup> Retrieved 20th December 2017 from: <http://www.lag-slavonska-ravnica.hr/>

## Workshop for LAGs in Opatija

LAG Slavonska ravnica participated in an expert workshop „Structure and work of the LAGs in the LAG implementation procedures and selection of projects for the implementation of LRS within Measure 19, sub-measures 19.2 and 19.4, PRR RH 2014-2020“ in Opatija from November 23, 2017 to November 25, 2017.

Some of topics that are processed:

- Measures for planning and forming bodies with accompanying training for participation of members in the decision-making process
- Planning participants in processes and monitoring system of impartiality
- Defining different models of the Statute - allocating the role of the body in accordance with the Project Selection Guidelines; the system of representative assemblies, depending on the structure of partnership and the needs of LAGs<sup>7</sup>



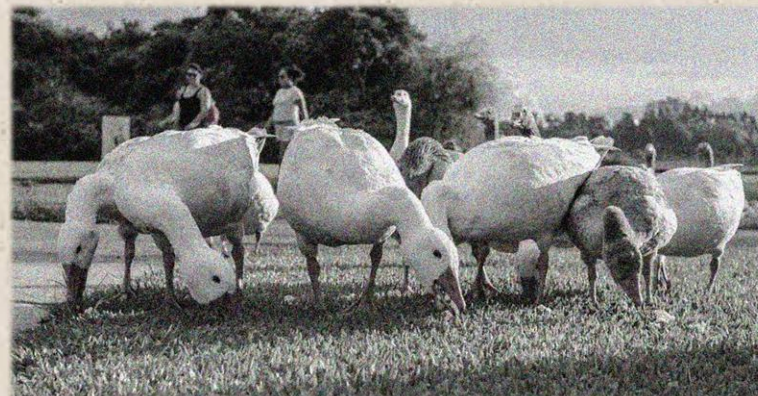
<sup>7</sup> Retrieved 20th December 2017 from: <http://www.lag-slavonska-ravnica.hr/index.php/novosti/210-odrzana-radionica-za-lag-ove-u-opatiji>

## EU incentives for young farmers

The general goal of the competition was to award 50,000 euros to young farmers to help improve their business.

Under the young farmers belong person older then 18 and younger then 41 years. The young farmer is responsible person of the agricultural holding but not longer than 18 months in family farm, Ltd. or cooperative.

A young farmer must have a graduate or undergraduate degree in agronomic or veterinary science, completed secondary education in the field of agriculture and veterinary medicine or working experience from agriculture or veterinary for at least 2 years and proof of professional development and training. They don't have to have the knowledge and skills mentioned at the moment of surrender, but they have a deadline of 36 months.



An example of economic size calculation.

In the table is example to 1 hectare plant production and 10 heads for livestock production. Depending on the type within each culture, the economic size is also changing.

It is important to see at what intervals it is moving SO (standard economic result) considering the default parameters.<sup>8</sup>

Culture	Hectare	SO (EUR)	Sort	Head/beak	SO (EUR)
Corn	1	493-927	Cattle	10	4.600-20.000
Oilseeds	1	860-983	Sheep	10	475
Flowers and ornamental plants	1	85.000-190.000	Goats	10	1525
Vegetables	1	5.200-31.000	Pigs	10	500-7.800
Fruit	1	1.000-4.000	Poultry	1000	4.000-7.300
Grapes	1	4.800	Ungulate	10	6.300

<sup>8</sup> Retrieved 22th December 2017 from: <http://www.geniusconsulting.hr/wp-content/uploads/2015/10/ekonomska.png>

## Eurodesk

# eurodesk

Eurodesk is an international nonprofit association created in 1990. As support organisation to the Erasmus+ programme. Eurodesk is one of the most comprehensive and most accessible source of free youth informations about international learning mobility opportunities.

Today, a network of more than 1000 youth professionals work with Eurodesk in 34 countries to raise awarness among young people on learning mobility opportunities and to encourage them to become active citizens.



Europe Direct, the information center of Slavonski Brod offers you information about

- policies, programs, funds and institutions of the European Union

- internet access to the European Union's website
- your rights in the European Union
- local information / contact events related to the EU
- documents and publications of the European Union
- other sources of information
- cooperation with other EU contact points at local, regional and European level
- workshops and courses tailored to the needs of users



## Europe House Slavonski Brod

Europe House Slavonski Brod (EHSB) is a nongovernmental organisation established in September 1998 to promote European and global integration processes and cultural, political and economic integration of Croatia into the European union

One of its main goal is promotion and development of understanding the importance of European interdependence and cooperation, human rights, environmental protection, natural and cultural heritage.

## Projects

### *Winning The Game!*

## **Winning the Game!**

From the 1st of May 2016 to the 30th of November 2016 in Slavonski Brod and Zadar, Croatia.

The Winning the Game! project stimulates entrepreneurial learning to youngsters with fewer opportunities, coming from rural area.

Some of objective:

- To increase the mobility of 90 youngsters with fewer opportunities in 1 APV and 2 youth exchanges.
- To bring 45 long-term unemployed youngsters (more than 6 months, aged 18 – 25) together in the first exchange and exchange 'social entrepreneurship in each partner country'.
- To create and disseminate 15 video tutorials on how social entrepreneurship and taking initiative can be stimulated for youngsters coming from rural areas.
- To create and disseminate a booklet to 400 external organizations with tips and tricks for long-term unemployed youngsters coming from rural areas on how to become more entrepreneurial.
- The basic element of each activity is entrepreneurial learning, one can learn only entrepreneurship by doing and practicing it, therefore we will make use of role play activities, case studies, research and investigations in the community,

simulation games, problem solving and media assignments (video tutorials).

## **Boost Your Employability!**

From 12th October till 20th October 2015 in Zadar, Croatia. 39 young people and 9 leaders from nine countries are invited to participate: Turkey, Croatia, Bulgaria, Macedonia, Slovakia, Spain, Poland, Czech Republic and BiH.

The youth exchange Boost Your Employability! was developed in order to create more awareness towards employability and how to become more entrepreneurial in finding job opportunities and filling in the life. The project is designed to find possibilities and to create more opportunities and insight for the young participants regarding their education, leisure time, volunteering and future career.

Participants will be working on the theme 'entrepreneurship' based on experiential and non-formal learning, using the tools: video, photography, role play activities and simulation games. The priority of the exchange is to create awareness about the own possibilities concerning entrepreneurship, what the options and possibilities are and what they can gain for themselves.



## Youth association Gundinci



Youth association Gundinci is non-profit and non-partisan association.

The goals of the Association are: to improve the quality of the social life of young people in Gundin, to develop and improve social content that is of interest to young people, to develop political, cultural, social, ecological and awareness among young people, encourage socialization and better cooperation among young people, increase impacts young people on the work of local bodies.

### *Cinema under the stars*

UMG has designed a cinema under the stars at the local playground. They showed a movie for all ages and invited young people of all ages to get together. This is great example of manifestation for youth to come and hang out.



## Debate

In cooperation with the association, PRONI Center for Social Teaching hold a debate in Gundinci. It is specifically informal meetings with young people, in which they try to hear young people thinking about different topics of their interest and importance, but also to share information that could be interesting or useful to them. They are interested in their problems and hope to be able to help them.<sup>9</sup>



## Volleyball tournament

As another fun and recreational activity for youth they have designed a volleyball tournament.



<sup>9</sup> Retrieved 22th December 2017 from: <https://www.facebook.com/UMGundinci/posts/668435813350089>

## Creative youth association Limes

Creative youth association Limes was found on July 2nd 2013 in Slavonski Kobaš. At the beginning there were only 3 members in Association, but in February 2014 begins with its wider action and joins a larger number of people. The association may include young people who are not from Slavonski Kobaš. It has 44 members, two of them are from Slavonski Brod and one of them is from Oriovac.



Some of the activities that the members of the group were dealing with:

- landscaping and environment
- humanitarian actions
- youth sports games
- training
- workshops for children
- editing of gym and assemblies for LAG
- bike tour
- action „Against vandalism“
- children's playroom
- outdoor cinema
- Christmas party
- Easter party<sup>10</sup>

<sup>10</sup> Retrieved 26th December 2017 from: <http://www.udrugalimes.hr/povijest-udruga/>

## *The first bike toru of the municipality of Oriovac*

Creative youth association Limes organized first bike tour in Oriovac on May 25, 2016 on the route Slavonski Kobaš-Oriovac-Kujnik-Malino-Lužani-Slavonski Kobaš. Gathered about 150 cyclists, the route was about 20 kilometers long.

## *Workshops for children*

From October 2015, the association started organizing workshops for children of pre-school and school age on Saturdays. At the workshops, children draw, paint, play different things and play social games.<sup>11</sup>



<sup>11</sup> Retrieved 26th December 2017 from: <http://www.udrugalimes.hr/nasi-projekti/>

## II. Urban area

The most prominent problem is the concern for the future. This problem is due to the poor socioeconomic situation and the high unemployment rate across the country which directly threatens the existence of a large part of the population. Most young people are worried about their future employment. The youth are leaving the most, just because they can not find a job in our country. Young people and young families who want a better future are leaving. Besides most of the companies employing new employees are looking for people with experience so they return to the problem of youth employment.



## Croatian Employment Service

The Croatian Employment Service is a public institution owned by the Republic of Croatia, established by the Act on Employment Mediation and Unemployment Rights with the task of solving issues related to employment and unemployment in the widest sense of these terms.

Strategic goals:

1. Develop services of the Croatian Employment Service to increase the competitiveness of the labor force and meet the needs of the labor market
2. Develop human potential and administrative capacity of the Croatian Employment Service in creating and providing new labor market services
3. Realize the leading position of the Croatian Employment Service on the labor market by establishing partnerships and influencing the adoption and implementation of public policies

The mission is to effectively mediate the labor market by developing high quality services according to client needs, developing their own knowledge, skills and abilities and promoting partnerships with stakeholders in the labor market.<sup>12</sup>

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<sup>12</sup> Retrieved 2th January 2018 from: <http://www.hzz.hr/default.aspx?id=11915>

## EURES

EURES is the network of public employment offices of the Member States of the European Economic Area and Switzerland, coordinated by the European Commission. The EURES network was launched in 1993 as an instrument for improving mobility, ie the spatial and professional mobility of the labor force on the European labor market.

The purpose of EURES is to provide information, counseling and job-matching services to employers and job seekers, as well as to all citizens who consider them to be able to use the principle of free movement of people.

The objectives of EURES are to promote the development of a single European labor market open to all workers of EU member states, inter-state, inter-regional and cross-border exchanges of vacancies and employment applications, as well as transparency and exchange of information on particular national / regional labor markets, living conditions , education, and methodology and indicators at the statistical level.

With Croatia joining the European Union, the Croatian Employment Service became part of the European Public Employment Service (EURES) network, making it easier for Croatian citizens to find employment services in other EU Member States.<sup>13</sup>



<sup>13</sup> Retrieved 2th January 2018 from: <http://www.hzz.hr/default.aspx?id=11664>

## CISOK Zadar

CISOK Zadar is information and counseling center. CISOK provides information on education, occupations and employment and the possibilities of further training.



The aim is to provide quality information and service to every user through:

- ensuring availability and enhancing the quality of lifelong career guidance
- promoting lifelong learning and sustainable employability
- Ensuring availability of relevant information from the labor market to all interested parties
- providing information on all aspects of education
- to create partnerships with all stakeholders in the county labor market<sup>14</sup>

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<sup>14</sup> Retrieved 2th January 2018 from: <http://www.cisok.hr/o-nama>

The main goal is to improve the personal potentials of users for lifelong career development. It is possible to get advice on seeking and creating professional opportunities and improving the job search technique. The mission is to enable a wider community of professional guidance services to succeed in choosing appropriate education, employment and contributing to the development of the community and the economy at the local and national level.

CISOK users are:

- elementary and high school students
- students
- unemployed persons
- employed persons who are thinking about a change of job or career
- employers
- parents
- school staff
- all others interested in career development<sup>15</sup>

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<sup>15</sup> Retrieved 2th January from: <http://www.cisok.hr/o-nama>



CINAZ

The CINAZ association was established in Zadar in 2003.

The aim of the association is to help and encourage the extra-curricular and extracurricular activities of children and youth. In their work, they do not take the money from the parents of the participants, but their programs are realized by donors, county and city budget, and the Ministry is expected to co-finance the projects of the Association as in previous years.<sup>16</sup>



It is the first youth club in Zadar to promote the active pursuit of young people's leisure time, creative young people's creativity, active youth participation in the local community and youth information, counseling and education. The activities of the club are held in an attractive location in the center of the peninsula in the premises of the Association CINAZ, near the University of Zadar, the primary school Petar Preradović, seven high schools, museums and libraries, which is why a large number of visitors and users are expected from 15 to 30 years.<sup>17</sup>

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<sup>16</sup> Retrieved 2th January 2018 from:

[http://www.udrugacinaz.hr/index.php?option=com\\_content&view=article&id=1&Itemid=105](http://www.udrugacinaz.hr/index.php?option=com_content&view=article&id=1&Itemid=105)

<sup>17</sup> Retrieved 2th January 2018 from:

[http://www.udrugacinaz.hr/index.php?option=com\\_content&view=article&id=9&Itemid=139](http://www.udrugacinaz.hr/index.php?option=com_content&view=article&id=9&Itemid=139)

Some of the activities in 2016/2017. year:

- yoga
- Info on youth mobility, marking the European "Time to Move" campaign
- Workshop for making natural toothpaste
- Workshop for making a natural cleanser
- Language cafe
- Training Workshop for Volunteer Action "Young Read"
- Creative Christmas Workshop
- The Day of Fighting AIDS
- Lecture Travel from India
- Evenings of social games
- Pub quiz
- Acoustic music concert
- Erasmus cafe
- Lecture "Couchsurfing": Totally different journey!
- Lecture "International Volunteer Camps and EVS"
- "Decoupage" Workshop

The club has engaged volunteers and skilled and trained workshops. Club activities cover 6 areas of youth interest from the National Youth Program. Other activities for the purpose of quality leisure activities: lectures, film nights, literary evenings, stands and round tables, volunteer education, Social games, quizzes, acoustic concert, themed evenings, info point for young people<sup>18</sup>

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<sup>18</sup> Retrieved 2th January 2018 from:

[http://www.udrugacinaz.hr/index.php?option=com\\_content&view=article&id=9&Itemid=139](http://www.udrugacinaz.hr/index.php?option=com_content&view=article&id=9&Itemid=139)



## COIN coworking space

A space for work and collaboration of entrepreneurs, digital nomads, startups and self-employed people. COIN coworking space provides approximately 35 workstations split between offices, desks, and coworking space for freelancers, startup businesses, digital nomads, and entrepreneurs across different professional services. COIN users can choose the relevant combination of COIN Packages or COIN vouchers that include a variety of services.

As focal points for fostering micro enterprises, coworking spaces provide all appropriate business infrastructure for users, independent entrepreneurs, who jointly participate in the costs of space usage. In addition, coworking spaces also develop a social infrastructure, i.e. a coworking community of users who, although independent in the performance of their tasks, easily interact and achieve business cooperation. The existence of a coworking space greatly facilitates the start of a new business, especially in independent activities of professions related to ICT.



The package of basic services includes:

- Use of a desk in the coworking area
- High-speed WI-FI
- Use of printer (Price: A4/A3 (B/W) = 10 lipa; (COLOR) = 40 lipa)[1]
- Use of scanner
- Coffee / water / tea
- Video surveillance and access control
- Cleaning & Maintenance
- Use of shared kitchen, sanitary facilities, smoking area, living room
- Help and support by the COIN host during the working hours
- Providing the information about our users' activities and help in networking
- Access to local network of institutions, partners and other entrepreneurs.<sup>19</sup>

<sup>19</sup> Retrieved 5th January 2018 from: <http://www.coinzadar.hr/en/coin-zadar/>

## Project “Coworking Zadar – Innovation through Collaboration”

Project “Coworking Zadar – Innovation Through Collaboration” was approved for funding on the Call for Proposals “The Business-Related Infrastructure Grant Scheme” from the IPA Operational Programme Regional Competitiveness 2007-2013.

Coworking Zadar initiative was triggered by the COIN Zadar project team made of entrepreneurial support institutions 3 years ago, as a logical step in order to be in line with a global coworking initiative that had an annual exponential growth. It went along with Zadar’s development strategy as a creative industry was recognized as an important direction in encouraging Zadar’s economic development and entrepreneurship. Soon writing of the project proposal for funding of the infrastructure works from the EU funds followed with aim that COIN would serve as a polygon for new ideas, innovation and creativity integrated into the entrepreneurial activity.

Coworking concept applies “sharing economy” and raises awareness about community and promotes social entrepreneurship. Project “Coworking Zadar – cooperation to innovation” enabled refurbishment and equipment of 365 m2 of coworking space in Zadar, as well as development of space users community.

A unique call center for entrepreneurs has been established in order to connect services of different support institutions.

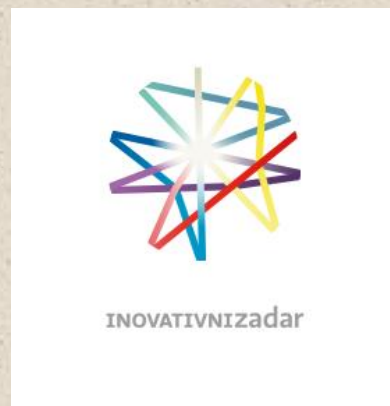
The project started on 14/6/2014 and finished on 13/12/2015. The total budget of the project was 672.626,14 EUR, with 85% EU co-financing. Project coordinator was the City of Zadar, and beneficiaries were Association of Trades and Crafts Zadar, Zadar County, Croatian Chamber of Economy – County Chamber of Zadar and Public Institution Agency for Development of Zadar County ZADRA NOVA.

COIN offers open work space, fast and secure internet access, a meeting room , a room for presentations and seminars, independent offices and a space for relaxation and socializing. COIN is open for different users and events like exhibitions, public presentations, workshops, lectures, discussions etc.<sup>20</sup>



<sup>20</sup> Retrieved 5th January 2018 from: <http://www.coinzadar.hr/en/about/>

## Entrepreneurial incubator Inovativni Zadar



Innovative Zadar d.o.o. was founded by the City of Zadar in 2003 under the title Entrepreneurial Incubator d.o.o. The idea was to provide business and technical services, and all with a leisurely lease of business space make it easier for beginners to start working. It consists of 20 business premises of different sizes and uses (offices, smaller production halls), divided into three floors. Equipped with elevator, compressor station, conference hall with capacity of 30 people, toilets and 2 kitchenettes. It is also envisaged that entrepreneurs receive advisory and administrative assistance, and given the fact that there are other entrepreneurs in the same building, through co-operation, supplementation and synergy, significantly increase the likelihood of the success of their entrepreneurial venture in relation to entrepreneurs of beginners who are not get such a chance.<sup>21</sup>

### *Zadar Smart City*

Through the project of the work title Development of the Concept of the Smart City, a series of smaller projects from the sphere of the intelligent traffic system in the area of Zadar, which correlate and converge, are used

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<sup>21</sup> Retrieved 5th January from: <http://inzad.hr/o-nama-1/>

and they use a common basic ICT infrastructure, developed by Zadar City in the previous period (eg. its own optical network, WiFi network, server capacities, etc.), and intends to further develop this project.

The project is highly scalable and allows individual systems to develop to such an extent that they can easily be upgraded as standalone projects in accordance with the needs and funding possibilities. The idea is that the physical infrastructure associated with the project is largely implemented in a particular test area (eg the Peninsula) in order to test its efficiency and to enable its visibility.

Given that the project fits in with the strategic goal and priorities of Zadar Urban Development Strategy (STUP GZ), we believe that funding for this important project funding will be ensured through the ITU mechanism funded from EU funds.<sup>22</sup>

### *eZadrani*

The project is highly scalable and allows individual systems to develop to such an extent that they can easily be upgraded as standalone projects in accordance with the needs and funding possibilities. The idea is that the physical infrastructure associated with the project is largely implemented in a particular test area (eg the Peninsula) in order to test its efficiency and to enable its visibility.<sup>23</sup>

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<sup>22</sup> Retrieved 5th January from: <http://inzad.hr/projekti-4/zadar-smart-city-30/>

<sup>23</sup> Retrieved 5th January from: <http://inzad.hr/projekti-4/ezadrani-31/>



**ZADRA** nova  
ZADAR COUNTY  
DEVELOPMENT AGENCY

## Agency for Development of Zadar County ZADRA NOVA

ZADRA NOVA was founded in 2013 by the Zadar County and the City of Zadar. From 2006 to 2013 he acted as the Development Agency of the Zadar County ZADRA d.o.o.

It is a combined activity for the entire regional development in the area of Zadar County and wider in Croatia. It was established to provide systematic support to the start-up and further development of the Zadar County and its economic entities, in line with the vision:

"The Zadar County is an attractive and economically competitive region of balanced and sustainable development, recognizable cultural and natural heritage and high quality of life."

ZADRA NOVA aims to create a system for designing and coordinating the development cycle of the Zadar County, all in the function of regional development, creating a positive climate for investors and with the ultimate goal of gaining the well-being of the citizens of Zadarska County

The target groups under which development activities are carried out are:

- units of local self-government
- entrepreneurs
- economic associations and clusters
- civil society organizations
- neighboring regions / regions in a wider environment
- other vulnerable institutions<sup>24</sup>



Centar za **inicijative u zapošljavanju i**  
**razvoju ljudskih potencijala**

The Center for Initiatives in Employment and Human Resources Development was established on June 29, 2015 as part of the implementation of the project "STEP FORWARD - A Step Forwarding in Capacity Building of the Local Partnership for Employment of the County of Zadar" and acts as a separate section within the Department for Regional Development of the Agency for Development Zadar County ZADRE NOVE.

The Center's main tasks for employment and human resource development are the information and counseling of the members of the Partnership Council for Labor Market and Human Resources Development of the Zadar County and other stakeholders in the Zadar County regarding human resources employment and development, support for projects and initiatives in the field employment and human resources development at Zadar County level and beyond.<sup>25</sup>

<sup>24</sup> Retrieved 5th January 2018 from: <http://www.zadra.hr/o-nama/>

<sup>25</sup> Retrieved 5th January 2018 from: <http://www.zadra.hr/o-nama/centar-inicijative-zaposljavanju-razvoju-ljudskih-potencijala/>

## Final word

We hope that this brochure gave you more insight on what you can do in order to enable your projects and give more opportunities to young person's development. To sum up, "Youth up!" project really boosted skills and competences of our participants and prepared them, in some way, for the future and the European job market. But aside of the competences, participants made some for-life friendships and they have better standing ground for foreign job market opportunities. It is amazing what can happen when you just pull few people from different cultural backgrounds and make them work together!

In case you would like to take a part of the future projects, feel free to contact us at:

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